



## BEING NEIGHBORLY (BeNe) STRUCTURE OVERVIEW

Note: This is subject to change as we incorporate lessons learned while expanding our organization to new cities.

### GROUPS

- The BeNe: Lake Stevens group coordinates the startup and ongoing support of all current and future BeNe groups.
- Once a group is established, it remains intact. Therefore, since potential for healthy connections is reportedly impacted by group size, areas with larger populations will potentially be divided initially into separate smaller groups based on geographic proximity. According to research, the ideal group size is around 1000 members.
- As we expand geographically, groups will be organized by region. This will facilitate collaboration between neighboring groups and provide a platform for brainstorming solutions to regionally specific challenges and opportunities. Once regions are defined, regional admin will be selected and region specific Facebook groups will be created for all BeNe admins within each region.

### ADMINS

- There are to be no hierarchies within any BeNe admin group. Tasks are divided and rotated between team members if the group so chooses but there are no “lead” admins.
- Admin working relationships model BeNe vision / mission / values.
- Communication between admin team members is key.
  - While working independently on projects is very appropriate, seeking feedback each step of the way reflects a commitment to teamwork. Sharing with the entire BeNe community is also needed to build a shared sense of ownership. We aim for group ownership of results rather than individual ownership.
  - Report back to the team with a summary of decisions, impressions and specific actions after every meeting with key community partners.

### NON-NEGOTIABLE AND NEGOTIABLE

- The BeNe vision, mission, values, and rules are non-negotiable. As explained in the sample pinned post, the BeNe Facebook groups will not be gifting sites and all members must live within the group’s geographical boundaries.
- For all else, enjoy using your creativity and your skills to move us all towards our vision!

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As of: October 13, 2016

#startup